

The book was found

Maslow's Hierarchy Of Needs: Understand The True Foundations Of Human Motivation (Management & Marketing Book 9)



Synopsis

Understand the true foundations of human motivation This book is a practical and accessible guide to understanding and implementing Maslow's Hierarchy of Needs, providing you with the essential information and saving time. In 50 minutes you will be able to:

- Understand the five different levels of needs experienced by all humans
- Adapt your marketing strategies to satisfy as many of those needs as possible
- Turn your target market into loyal customers

ABOUT 50MINUTES.COM | Management & Marketing 50MINUTES.COM provides the tools to quickly understand the main theories and concepts that shape the economic world of today. Our publications are easy to use and they will save you time. They provide both elements of theory and case studies, making them excellent guides to understand key concepts in just a few minutes. In fact, they are the starting point to take action and push your business to the next level.

Book Information

File Size: 1578 KB

Print Length: 24 pages

Publisher: 50Minutes.com (August 17, 2015)

Publication Date: August 17, 2015

Sold by: Digital Services LLC

Language: English

ASIN: B014175MXM

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #390,673 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #63

in Books > Business & Money > Job Hunting & Careers > Business School Guides #81

in Kindle Store > Kindle eBooks > Education & Teaching > Higher & Continuing Education >

Graduate School #117 in Kindle Store > Kindle eBooks > Business & Money > Marketing & Sales > Marketing > Multilevel

Customer Reviews

As an owner of multiple retail outlets, this book helped me understand where each employee was in the pyramid. Knowing and understanding has helped me retain my employees by knowing what

they need. This information is proving invaluable. In the past I would give them pay increases and still have them leave. Today I give more responsibility, autonomy and recognition, both public and private. Wow what a difference. People seek us out and want to work in our company.

Not wv n close to what I was expecting. Small booklet, misleading and I believe I got ripped off. \$9.99 for nothing. Will be much more careful when purchasing from . Think that the discription of what I bought could have been written better. The back cover of this tiny booklet says this book will help you: Understand the needs o your target and products to satisfy them. Really I just wanted to know about Maslow's Hierarchy Of Needs. Would not recommend.

I couldn't figure out if I really needed this after staring at the chart for a few minutes. Ok, it was more like three hours. Then I ate a sandwich because I was confused and not really hungry and the chart was no help with why I did that either. Why do I do stuff? Are they needs or am I just a selfish, lazy slob? It's probably a great chart if you're Sigmund freaking Freud or Bob Eubanks. Those guys know about needs. Who wants pudding?

[Download to continue reading...](#)

Maslow's Hierarchy of Needs: Understand the true foundations of human motivation (Management & Marketing Book 9) Wayne Dyer: 30 Life Changing Lessons From Wayne Dyer: (Wayne Dyer, Wayne Dyer books, Wayne Dyer Ebooks, Dr Wayne Dyer, Motivation) ((Motivation And Personality, ... Books For Women, Wayne Dyer Audiobooks)) The Hierarchy of Energy in Architecture: Emergy Analysis (PocketArchitecture) Management: Take Charge of Your Team: Communication, Leadership, Coaching and Conflict Resolution (Team Management, Conflict Management, Team Building, ... Team Motivation, Employee E) Rick Sammon's Creative Visualization for Photographers: Composition, exposure, lighting, learning, experimenting, setting goals, motivation and more Primed to Perform: How to Build the Highest Performing Cultures Through the Science of Total Motivation No Sweat: How the Simple Science of Motivation Can Bring You a Lifetime of Fitness Weight Loss Motivation Hacks: 7 Psychological Tricks That Keep You Motivated To Lose Weight Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay Per Click Marketing, Email Marketing, Social Media Marketing and Content Marketing Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay per Click Marketing, Email Marketing, Content Marketing, Social Media Marketing Autism: 44 Ways to Understanding- Aspergers Syndrome, ADHD, ADD, and Special Needs (Autism, Aspergers Syndrome, ADHD, ADD, Special Needs, Communication, Relationships) What Every 6th Grader Needs to Know: 10 Secrets to

Connect Moms & Daughters (What Every Kid Needs to Know) (Volume 1) 99+ Best Free Internet Marketing Tools And Resources To Boost Your Online Marketing Efforts (SEO Tools, Social Media Marketing, Email Marketing, Content ... (Smart Entrepreneur Guides! Book 2) Network Marketing Success Blueprint: Go Pro in Network Marketing: Build Your Team, Serve Others and Create the Life of Your Dreams (Network Marketing ... Scam Free Network Marketing) (Volume 1) Affiliate Marketing: How To Make Money And Create an Income in: Online Marketing & Internet Marketing (Blog Promotion, Niche, Passive, Affiliate Business, ... Online Marketing For Beginners, Affiliates) Driving Demand: Transforming B2B Marketing to Meet the Needs of the Modern Buyer Ebersole & Hess' Toward Healthy Aging: Human Needs and Nursing Response, 9e Network Marketing For Introverts: Guide To Success For The Shy Network Marketer (network marketing, multi level marketing, mlm, direct sales) Soldier's Heart: The Campaign to Understand My WWII Veteran Father: A Daughter's Memoir (You'll Never Know) Essential Spices and Herbs: Discover Them, Understand Them, Enjoy Them

[Dmca](#)